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05909 U.S. PTO



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<b>NEW UTILITY PATENT APPLICATION TRANSMITTAL</b> <i>(only for new nonprovisional applications under 37 CFR 1.53(b))</i>	<b>Attorney Docket Number</b>	23901-08207
	<b>First Named Inventor</b>	Matthew S. Jacobsen et al.
	<b>Title</b>	PREDICTIVE SELECTION OF CONTENT TRANSFORMATION IN PREDICTIVE MODELING SYSTEMS
	<b>Express Mail Label No.</b>	EV301186565US

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10/757978

APPLICATION ELEMENTS	ACCOMPANYING APPLICATION PARTS
1. <input type="checkbox"/> Fee Transmittal Form (in duplicate)	7. <input type="checkbox"/> Assignment Papers (cover sheet & document(s))
2. <input checked="" type="checkbox"/> Applicant claims small entity status. See 37 CFR 1.27	8. <input type="checkbox"/> Certified Copy of Priority Document(s) (if foreign priority is claimed)
3. <input checked="" type="checkbox"/> Specification <span style="float: right;">Total Pages <b>37</b></span> (preferred arrangement set forth below)	9. <input type="checkbox"/> Power of Attorney or Authorization of Agent
<input type="checkbox"/> Descriptive Title of the Invention	10. <input type="checkbox"/> 37 CFR 3.73(b) Statement
<input type="checkbox"/> Cross Reference(s) to Related Case(s)	11. <input type="checkbox"/> Preliminary Amendment
<input type="checkbox"/> Statement Regarding Fed sponsored R & D	12. <input type="checkbox"/> Information Disclosure Statement & PTO-1449 <input type="checkbox"/> Copies of IDS Citation(s)
<input type="checkbox"/> Background of the Invention	13. <input checked="" type="checkbox"/> Request and Certification under 35 U.S.C. 122 (b)(2)(B)(i). Applicant must attach form PTO/SB/35 or its equivalent
<input type="checkbox"/> Brief Summary of the Invention	14. <input checked="" type="checkbox"/> Return Postcard
<input type="checkbox"/> Brief Description of the Drawing(s)	15. <input type="checkbox"/>
<input type="checkbox"/> Detailed Description	16. <input type="checkbox"/>
<input type="checkbox"/> Claim or Claims	17. <input type="checkbox"/>
<input type="checkbox"/> Abstract of the Disclosure	
4. <input checked="" type="checkbox"/> Drawing(s) (35 U.S.C. 113) <span style="float: right;">Total Sheets <b>4</b></span>	
5. Oath or Declaration	
a. <input checked="" type="checkbox"/> New Declaration <span style="float: right;">Total Pages <b>3</b></span> <input type="checkbox"/> Executed (original or copy)	
b. <input type="checkbox"/> Copy from a prior application (37 CFR 1.63(d)) (for continuation/divisional with Box 18 completed)	
i. <input type="checkbox"/> DELETION OF INVENTOR(S) Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b).	
6. <input type="checkbox"/> Application Data Sheet. See 37 CFR 1.76	
	<b>ADDRESS TO:</b>  Mail Stop Patent Application Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450

18. If a **CONTINUING APPLICATION**, check appropriate box and supply the requisite information below and in a preliminary amendment or in an Application Data Sheet under 37 CFR 1.76:

☐ Continuation ☐ Divisional ☐ Continuation-in-part (CIP) of prior application No: \_\_\_\_/\_\_\_\_

Prior application information: Examiner: \_\_\_\_\_ Group/Art Unit: \_\_\_\_\_

**For CONTINUATION OR DIVISIONAL APPS only:** The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuing or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.

**19. CORRESPONDENCE ADDRESS**

☒ Customer Number and Bar Code  
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<b>Name (Print/Type)</b>	Robert R. Sachs	<b>Registration No. (Attorney/Agent)</b>	42,120
<b>Signature</b>		<b>Date</b>	January 14, 2004

<b>REQUEST AND CERTIFICATION UNDER 35 U.S.C. 122(b)(2)(B)(i)</b>	First Named Inventor	Matthew S. Jacobsen <i>et al.</i>
	Title	PREDICTIVE SELECTION OF CONTENT TRANSFORMATION IN PREDICTIVE MODELING SYSTEMS
	Atty. Docket Number	23901-08207

I hereby certify that the invention disclosed in the attached application **has not and will not be** the subject of an application filed in another country, or under a multilateral agreement, that requires publication at eighteen months after filing. I hereby request that the attached application not be published under 35 U.S.C. 122(b).

January 14, 2004  
Date



Signature

Robert R. Sachs, Reg. No. 42,120

Typed or printed name/Registration Number

This request must be signed in compliance with 37 CFR 1.33(b) and submitted with the application **upon filing**.

Applicant may rescind this nonpublication request at any time. If applicant rescinds a request that an application not be published under 35 U.S.C. 122(b), the application will be scheduled for publication at eighteen months from the earliest claimed filing date for which a benefit is claimed.

If applicant subsequently files an application directed to the invention disclosed in the attached application in another country, or under a multilateral international agreement, that requires publication of applications eighteen months after filing, the applicant **must** notify the United States Patent and Trademark Office of such filing within forty-five (45) days after the date of the filing of such foreign or international application. **Failure to do so will result in abandonment of this application (35 U.S.C. 122(b)(2)(B)(iii)).**

Burden Hour Statement: This collection of information is required by 37 CFR 1.213(a). The information is used by the public to request that an application not be published under 35 U.S.C. 122(b) (and the PTO to process that request). Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This form is estimated to take 6 minutes to complete. This time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Mail Stop PGPub, Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450.